

GENERATOR

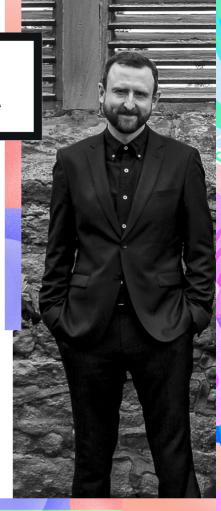
Welcome to our Autumn/Winter season

from Generator CEO Mick Ross

I'm delighted to welcome you to this, our first season guide, showcasing a bumper few months ahead, jam packed with opportunities, events and experiences from the open call to play our legendary festival, through to our Mini Music Conference in partnership with The Ivors Academy. Between now and March, we'll be delving into the world of NFTs and digital music distribution, immersive tech within the creative sector and launching our ground-breaking Music Industry Advisory Group.

Since returning from the pandemic, Generator has been through a number of changes and I'm immensely proud of our new team, partners and participants who have helped to deliver so many incredible moments over the last few months.

I can't wait to welcome you along to one of our many events or to see you apply for one of our programmes. Together, you can help Generator to build a sustainable music industry here in the North East, that ensures access for all.





Scan the QR code for our full line up of events, programmes and opportunities. GENERATOR

Autumn/Winter season

November 2022



Generator Live Open Call

Applications Open Now Closes 28th February 2022

We're looking for the best emerging musicians and some of the region's brightest talents to join the line up of Generator Live 2023 - the biggest new music festival in the area.

With spots up for grabs on our main stage line up at the iconic Boiler Shop as well as the festival's hugely popular fringe gigs, this is the perfect opportunity to get your music seen and heard.

Apply at www.generatorlive.org.uk

Join Our Youth Advisory Board

Applications Open Now Closes 7th January 2023

If you're aged 18-25 and want to help shape what Generator does, applications for our Youth Advisory Board are now open.

We're recruiting for five positions on the board and strongly encourage applications from under-represented groups within the music industry.

Apply at www.generator.org.uk

December 2022

Music Distribution and NFTs Workshop

in partnership with Digital Pathfinders

FRFF

Alphabetti Theatre 2nd December 2022 1pm-4pm

Join Generator as we demystify two of the great big mysteries, successful music distribution and non-fungible tokens. Panel discussions and workshop opportunities with feedback from industry experts.

Register at www.generator.org.uk

North East Music Industry Meet Up

in partnership with Sage Gateshead

£3 including drink

Summerhill Bowling Club

2nd December 2022 6pm - 11pm

NEMIMU (North East Music Industry Meet Up) is a space for those working in and around our region's music industry to come together. Expect festive music, performances from local artists and informal networking.

Our aim is to bring together the people behind the 'scene' who have continued to sustain and support our music community.

Due to limited capacity, it will cost £3 to reserve a ticket however this will include a festive drink of your choice on arrival.

Register at www.generator.org.uk

For Tech Sake

Generator Union Social

£5 Members £10 Non-members

Includes entry and food

The Hustle 8th December 22

Winter social with a twist as we hear the honest truth from some of the North East's industry experts on when things haven't quite gone to plan.

Our legendary winter socials are the perfect knees-up and networking event before the Christmas craziness.

Register at www.generator.org.uk



Mini Music Conference

in partnership with The Ivors Academy

FREE

The Common Rooms

10th December 2022

Celebrating the launch of our partnership with The Ivors Academy on their new diploma #TheWRD.

A day filled with panels, workshops and networking with industry titans from all across the UK.

There will also be experts on hand to help you apply for exclusive scholarships to #TheWRD worth up to £5k.

Register at www.generator.org.uk

January 2023

Open Decks

in partnership with World Headquarters

Applications open all year Open Decks Nights Monthly

Open decks nights are an opportunity for emerging DJ's to test their skills in a professional club environment, with mentoring and coaching from established regional DJ's and promoters.

This is your opportunity to hit the decks at one of the UK's most iconic inclusive clubs.

Register at www.generator.org.uk



Immersive Tech & Creativity

Generator Union

FREE for members

18th January 2023

Join your fellow Generator Union network members for an afternoon dedicated to all things immersive.

From augmented reality to cutting edge tech that's transforming the creative and cultural sector, we'll bring together industry experts and innovators to discuss the next big thing in immersive tech.

Register at www.generator.org.uk



Tans_Formation with I. Jordan

in partnership with Brighter Sounds

FREE

The Star and Shadow + other city venues and Tranuary Manchester 23rd - 28th January 2022

A nurturing environment exclusively for trans and nonbinary artists to collaborate - led by I. Jordan, TAAHLIA and Ifeoluwa

Throughout the week, artists will collaborate to produce and perform brand new music at Star & Shadow Newcastle before travelling to Manchester for a final performance at TRANUARY – a new day to night festival by trans for trans, platforming the best in trans talent from across the UK.

Tickets at www.generator.org.uk

February 2023

Breakfast Networking

Generator Union

FREE for members
KOMODO Digital

15th February 2023

Our Generator Union networking events are the ultimate opportunity to collaborate, meet fellow creatives and get to know other champions of creativity and culture in the region. Each event has it's own unique spin, so keep an eye on our socials for the theme for February's event.



North East x South West

in partnership with The Cluny & The Louisiana

FREE

The Cluny Newcastle
The Louisiana Bristol
17th - 18th February 20

An exciting new touring initiative, NExSW, for emerging artists looking to take their music out on the road to the UK's most exciting music regions renowned for nurturing underground talent – the North East and the South West.

Spearheaded by Generator's patron, renowned songwriter and BBC Radio 6 Music broadcaster Tom Robinson, applicants will play at two iconic independent venues: The Cluny in Newcastle on Friday 17th February 2023 and The Louisianain Bristol on Saturday 18th February 2023.

Tickets at www.generator.org.uk

March 2023

Music Industry Advisory Group Launch

Venue TBC Early March

Generator will be launching it's groundbreaking Music Industry Advisory Group, providing access to industry titans for 1:1 mentoring and advice.

Year round programmes

Create Collaborate

Music

Our year long Create:Collaborate programme supports emerging artists and aspiring producers in progressing to the next stage of their careers, pairing participants with an internationally renowned record producer and placing them into a professional recording studio.

Release Yourself

Music

Release Yourself is our programme guiding artists through a process of releasing music through the right channels with a promotion strategy, and ensuring that all the correct registrations are in place so you can make money.

Digital Pathfinders

Business

Digital Pathfinders helps SMEs, charities and social enterprises across Newcastle, North Tyneside and Northumberland become more successful and resilient by adopting digital technology.

First Notes

Music

First Notes is our programme for 18-25 year old early career musicians looking to take their first steps into professionalising their original music.

GENERATOR UNION

Join the North East's Creative & Cultural Network

Generator Union is our crosssector membership network, bringing together freelancers & founders, students & start-ups and everyone in between.

Members receive:

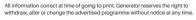
- At least 10 varied events to attend per year
- Networking opportunities
- Facilitated introductions across the network
- Share your relevant & appropriate social posts
- Live job vacancies shared over social media
- Access to third party offers
- Access to new talent/potential future employers

Plus other exclusive benefits for paid members.

Sign up for free or take out one of our pay-what-you-can memberships at www.generator.org.uk



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