

# Generator's Young Ambassadors

**Ready to make your mark in the North East music industry?**

The Generator's Young Ambassadors programme is your chance to shape the future of music while gaining invaluable experience, skills, and connections. We're looking for passionate 18-25-year-olds who are ready to step up, get creative, and bring fresh ideas to the table.



# What's This All About?

As a Young Ambassador, you'll play a key role in Generator's programmes and events. You'll work alongside like-minded creatives and industry professionals, helping to create meaningful change in the music scene.

What You'll Be Doing:

- **Shape the future:** Share your ideas to help design Generator's events and programmes.
- **Make connections:** Collaborate with industry pros, creatives, and your peers.
- **Shine at events:** Represent Generator at gigs, festivals, and conferences.
- **Bring your ideas to life:** Work on exciting projects that reflect your passion for music.

**YOUTH  
MUSIC**

**GENERATOR**

**YOUNG  
AMBASSADOR**

GENERATING CHANGE

# What's In It For You?

This isn't just a role, it's a hands-on experience designed to give you a deeper understanding of the music industry.

- **Event Access:** Attend gigs, festivals, and networking events that will expand your knowledge and contacts in the industry.
- **Professional Development:** Gain hands-on experience and learn directly from industry pros.
- **CV Boosting Potential:** Showcase your skills and creativity while building a portfolio of work.

# Who Are We Looking For?

We're looking for passionate individuals aged 18-25, who live in the North East, want to generate meaningful change in the music industry, and love grassroots music. If this sounds like you, we'd love to hear from you.

# What's the Commitment?

- Join us for a 12-month programme designed to immerse you in the music industry.
- Attend monthly sessions with other Young Ambassadors.
- Collaborate with Generator's team and your peers.
- Be open to learning and sharing ideas.

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# How to Apply

Interested? Here's how you can apply to join:

1. Head here to <https://info.generator.org.uk/young-ambassadors> and apply online.
2. Submit a short video clip (1-2 minutes) or a written application (500 words) telling us:
  - A bit about your background, hobbies, and interests
  - What excites you most about the music industry
  - Your biggest influences and favourite music genres
  - Why you think you'd be a great fit for Generator's Young Ambassadors
  - What you'd love to gain from this programme and how you'd contribute to the team
  - And just for fun: The best gig or concert you've ever been to and why?



**Deadline to apply is 23:59  
on Sunday 19 January**

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