

GENERATOR

Open Call:  
**First Notes**

# First Notes

**First Notes is our programme for 18-25-year-old early career musicians, who are looking to take their first steps into professionalising their music. If you are an artist or band ready to record and release an original piece of music, this programme will guide you through the process. Artists are supported through releasing their music while developing their performance of their skills with a live music showcase. This includes recording, mixing and mastering your track with a professional producer, as well as 1:1 mentoring with an industry professional to guide you through the release campaign.**

## **When is it?**

This programme will run between March 2025 – August 2025.

## **Who is the programme aimed at?**

Emerging artists who are 18-25, based in the North East and looking to take their next steps towards professionalising their music. If you are an artist, duo or band ready to record and release an original piece of music, this is the programme for you.

## **What do I get out of the programme?**

During this 6-month programme, we will pair you up with a professional studio and producer in the North East to record, mix and master your track. You will also receive industry advice, access to workshops and up to 10 hours of 1:1 mentoring with an industry expert who will guide you through your single release strategy, advise on distribution, and help develop your artist identity.

## **What will I be provided with?**

- Workshops and 1:1 mentoring with an industry professional
- Studio time to record a track with a professional producer.
- PRS membership, with guidance on how to register.
- Support in curating and delivering a release campaign for your track with guidance from your mentor.
- Live performance showcase.

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## What is expected of me?

- The programme will run between March 2025 – August 2025. You need to be available to attend studio sessions, online and in-person workshops and participate in mentoring sessions during this period. Specific dates will be confirmed earlier in the programme to make sure you know key dates in advance.
- Good communication with Generator's programme lead, your mentor and your allocated studio and producer.
- Up to 7 hours of self-led work per month for self-reflection, 1:1 mentoring, check ins and release campaign planning.

To apply please fill in this application form ahead of the closing date of 23:59 on Sunday 16th March.



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