

DIGITAL BOOTCAMP SCHEDULE

WEEK 1

1

Introduction to the Digital Sector

Including commercial awareness, project management tools and techniques

WEEK 2

2

First Project Brief in-house at Gospelware

Full day intensive project workshop

WEEK 3

3

Agile/Scrum Masterclass

An introduction to Agile, Scrum and Kanban, how and why we use it

WEEK 4

4

Communication & Client Interaction Masterclasses

Including professionalism, confidence, negotiating, crash course in networking

WEEK 5

5

Design Sprint in-house at hedgehog lab

Full day intensive project workshop

WEEK 6

6

Pitching & Presenting Masterclasses

Including pitch writing, body language, speech & the power of persuasion

WEEK 7

7

Written Communications Masterclasses

Including proposal writing & using social media for business

WEEK 8

8

Final Project Brief in-house at Orange Bus

Full day intensive project workshop