

PROCUREMENT OF A

MUSIC BUSINESS EXPERT / MENTOR

You will work alongside the Head of Creative Development and Business Development Manager to work with artists on Generator's Release Yourself programme.

Working with release-ready artists on a full release campaign, you will give them the skills and knowledge required to independently release their own music, access sync and publishing opportunities, and execute effective marketing plans.

Responsibilities include

- Identifying suitable artists through your own networks as well as those who apply directly to Generator
- Giving each artist 12 hours of direct mentoring and 1:1 support
- Identifying and advising appropriate options for publishing, sync and distribution
- Working with the artist to build a full release campaign, including building their budget, identifying PR / video / press options, advising on playlist and blog opportunities
- Giving the artist a toolkit to enable them to operate independently once your mentoring ends
- Completion of all necessary funding paperwork with each artist

A successful candidate will have

- Experience and passion for working in the music sector
- A proven track record in music management, artist management, publishing, etc
- A passion for the North East music scene
- A demonstrable network to assist artists

Contract value

TBC. Total contract value of up to £5000. Minimum 0 hours, maximum 12 hours delivery per month to be agreed with Business Development Manager.

Schedule

TBC

Applications should be sent to:

mail@generator.org.uk

with the subject "PROCUREMENT: Music Business Expert" for the attention of Nick Sheffield, Business Development Manager

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