

Procurement Opportunity: Photographer/Videographer Services

Generator North East Ltd is seeking the services of a professional photographer/videographer to capture high-quality visuals for various events, marketing materials, and digital content. The selected provider will play a crucial role in visually representing the company's brand and activities.

The photographer/videographer will be responsible for:

1. Capturing high-resolution photographs and videos during Generator events, workshops, and other relevant activities.
2. Providing both candid and staged shots that showcase the company's culture, atmosphere, and key moments.
3. Editing and post-processing of the captured media to ensure a consistent and professional look.
4. Delivering the final, edited photographs and videos in digital formats suitable for online and offline use.
5. Collaborating with the marketing team to align visuals with the company's branding guidelines.

Prospective providers should possess the following qualifications:

1. Proven experience in corporate event photography/videography.
2. A strong portfolio demonstrating the ability to capture compelling visuals in various settings.
3. Proficiency in using professional photography and videography equipment.
4. Ability to work with minimal supervision and meet tight deadlines.
5. Excellent communication and collaboration skills.

Interested parties are invited to submit a comprehensive proposal that includes the following:

1. Company profile, including relevant experience in corporate photography/videography.
2. Portfolio showcasing previous work in a similar context.
3. Detailed breakdown of services offered and associated costs.
4. Proposed timeline for delivering the final edited photographs and videos.
5. References from previous clients.

Please submit your proposal to mail@generator.org.uk with the subject "PROCUREMENT: Photographer/Videographer Services" for the attention of Nick Sheffield

Proposals will be evaluated based on the following criteria:

1. Experience and expertise in corporate photography/videography.
2. Quality and relevance of the portfolio.
3. Cost-effectiveness and value for money.
4. Ability to meet deadlines.
5. Professionalism and communication skills.

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Additional Information:

- Generator North East Ltd reserves the right to reject any or all proposals.
- The selected provider will be required to sign a contract outlining the terms and conditions of the engagement.

Thank you for considering this opportunity. We look forward to receiving your proposals.

Sincerely,

Alice Fuller
Deputy CEO, Generator North East Ltd.

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